

CabinConnect™

# CONNECT YOUR PASSENGERS TO WHAT MATTERS MOST

Expand their experience and  
your revenue opportunities



**Collins Aerospace**



Passengers expect to be connected anywhere, anytime, even when they're flying at 40,000 feet. Collins Aerospace meets that expectation and does so much more with CabinConnect™, our wireless in-flight connectivity and entertainment solution.

A complete solution including hardware, software and connectivity services, CabinConnect is easy for airlines to install and run and simple for passengers to use, making it one of the most effective in-flight broadband connectivity systems available today.

CabinConnect goes beyond meeting passenger expectations. It creates value for airlines by increasing ancillary revenue opportunities and enabling crew to manage cabin and passenger services more efficiently.

#### **'ALWAYS ON' CONNECTIVITY FOR PASSENGERS**

CabinConnect enables the "always connected" experience users expect by delivering a fast and familiar high-bandwidth experience using Inmarsat's GX Aviation, the industry's most reliable, global satellite service available today. With CabinConnect, passengers can relax and watch their favorite shows, surf the internet or communicate with family and friends using social media and messaging. CabinConnect lets them be engaged, connected, entertained and informed no matter where they travel.

#### **CUSTOMIZE THE PASSENGER EXPERIENCE:**

- Messaging, social media and web surfing services
- Moving maps
- In-flight information updates
- Live news and sports updates
- Advertising platform for ancillary revenue streams
- Content management system
- Audio/video on demand with late-window digital rights management
- Streaming content services (Netflix®, Hulu® and more)

## ENGAGE



## CONNECTIVITY THAT CREATES NEW REVENUES

In-flight broadband connectivity can increase ancillary revenues by allowing airlines to present more services and features to passengers. The flexibility of the system allows for even more revenue-generating opportunities: Airlines can provide special offers, promotions and enhanced online duty-free shopping as well as advertising for relevant products and services.

With CabinConnect, airlines can minimize the risk of credit card fraud by enabling real-time card authentication at the point of purchase. Airlines can feel secure in offering higher-priced items, increasing the value of goods sold on board and enabling collect-at-arrival for larger items.

For airlines, CabinConnect:

- Provides flexible and customizable pricing options
- Opens up new ancillary revenue streams through airtime sales, advertising and sponsorship
- Enables introduction of promotional offers tailored to passengers
- Minimizes the risk of credit card fraud – thanks to a secure payment gateway
- Improves cabin crew operations and enhances service offerings
- Reduces aircraft downtime through in-flight reporting of system faults

## MEETING NEEDS NOW AND IN THE FUTURE

CabinConnect offers airlines a complete end-to-end solution that covers everything from pre-installation engineering and planning through to training, testing, maintenance and support. We're continually developing new enhancements, so your passengers get the connectivity they expect today – and you're prepared to meet new requirements in the future.

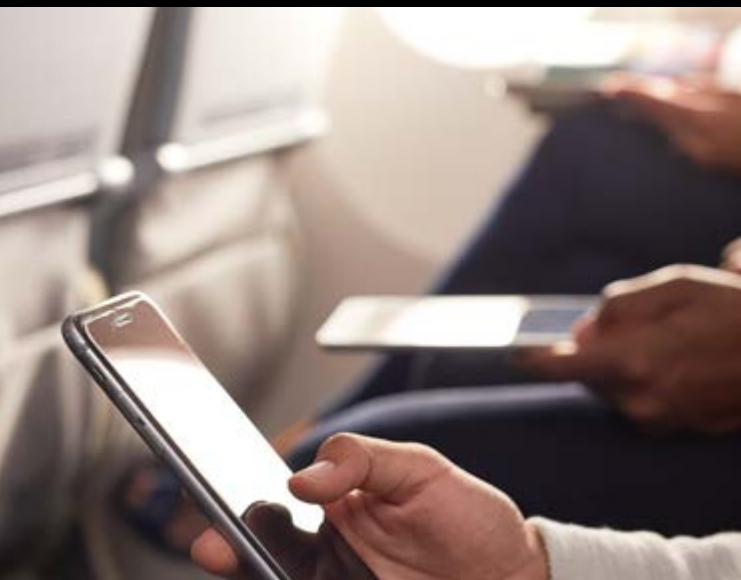
Going beyond expectations is hardly surprising from a company that pioneered airline and aircraft communications, and has been providing communications, engineering and system integration to the aviation industry for more than 85 years.

When you choose Collins CabinConnect, you can enjoy the peace of mind that comes from working with a trusted provider. Every day, we deliver more than 50 million messages, enabling safer, efficient airline and aircraft operations.

Let us help you connect your passengers to what matters most.

CabinConnect delivers the “always connected” experience passengers want – no matter where they fly.

# CONNECT



# ENTERTAIN



To learn more, go to  
[collinsaerospace.com/cabinconnect](https://collinsaerospace.com/cabinconnect)

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